



Birthday Gift Fund

The ISB Birthday Gift Fund supports projects and initiatives proposed by students and aligned with the school's Mission, Vision, and Core Values. The Birthday Gift Fund is part of the celebrations for ISB's 40th Anniversary. Projects should be initiated by students. Students should apply for grants from the fund.

Birthday Gift Fund projects must support one of the following areas:

1. Service learning – engage ISB students in genuine and shared learning experiences. Build community and meaningfully strengthen ISB's relationships with the local community and communities in need.
2. Sustainability initiatives – contribute to the school's sustainability goals.
3. Creative learning in academics, arts, design, and athletics, including creative ideas and actions to support real world problem-solving.

Why should I support the ISB Birthday Gift Fund?

- Expanding opportunities for student project learning and experiential learning.
- To make up the difference between the amount the PTA is able to give to student service projects in normal years and in this current year due to Covid-19.
- To wish the school happy birthday with a token gift.

Proposal guidelines:

Grants will typically be under 15,000 RMB and the projects should demonstrate:

- Significant impact on learning.
- Benefit for the ISB community.
- Contribution to the school's strategic plans.
- A degree of sustainability beyond the initial funding from the ISB Birthday Gift Fund.

All project applications should be accompanied by the following details:

- Budgeting information for the project (may include quotations and/or samples).



- Estimate/approximate timeline for project realization.
- Research, evidence, testimonials, survey data, or other relevant support.
- Some ideas around outcome/impact measurement and success indicators.
- Limited to 15,000 RMB per funding request, 30,000 RMB maximum per year for High School, and 15,000 RMB per year for Elementary School and Middle School.
- Download [the Funding Request Form](#) to apply.

Fund approval decision making guidelines:

- Projects are designed to be deliverable within the current or following school year. Timely delivery of impact builds community momentum for ongoing fundraising and honors the spirit of community donations for immediate implementation. However, the Birthday Gift Fund Committee (BGFC) may approve multi-year projects with exceptional impact.
- Delivery of the successfully funded projects is the joint responsibility of students on the project, project teacher supervisors, and the BGFC.
- Proposals are evaluated and approved by the Grant Sub Committee, consisting of members of the BGFC. The BGFC is ready to accept applications – they will be considered and grants approved on a rolling basis, without a fixed deadline.

Who is on the Birthday Gift Fund Committee?

The purpose of the BGFC is to ensure that funds raised in the name of the Birthday Gift Fund are disbursed in accordance with their defined purpose, provide oversight of process, and ensure integrity for donors.

It was decided that the optimum composition of the Committee would be:

- 2 faculty members
- 2 support staff
- 2 parents (1 from the PTA Executive Committee and 1 Booster Club Executive)

The Birthday Gift Fund Committee for 2020-2021 is:

Chair: Jerry Oldfield (ISB Director of Advancement)



Faculty members: Simon Parker (ISB Director of Student Activities), Jo Binns (ISB Strategic Learning Coordinator)

Support staff members: Jessie Zhong (ISB Advancement Office), Tracy Li (ISB Advancement Office)

Parent members: Estella Tsang (PTA), Jane Kua (Booster Club)

How will the fundraising happen?

The ISB Birthday Gift Fund follows the model of an annual fund with no specific goal in monetary amount attached. Coordinated by the Advancement Office, the fundraising activities will combine both event and direct-donation fundraising.

- Fundraising events and initiatives are encouraged and supported for all community members in accordance with Advancement operations procedures.
- Direct-donation fundraising encourages members of the community to support the ISB Birthday Gift Fund with a cash gift inspired by the project goals and their impact.

We also work with local business partners who choose ISB's program as an ideal partner for the disbursement of CSR funds.

Please remember that this is an entirely optional gesture.

Make a Gift

Cash

For cash gifts in RMB, please make a deposit with Jessica Zhai in the Business Office. Please note we are unable to accept WeChat Pay.

Online Donations & USA Taxpayers

Online donations can be made to ISB's non-profit called Friends of International School of Beijing, which is a registered 501(c)(3) non-profit organization in the USA. If you are a USA taxpayer you can receive a tax deduction benefit and receipt by making your gift to Friends of ISB. VISA, MasterCard, and Amex are accepted for online donations through the contribution link hosted by Diamond Mind. To make a gift by credit card, please use the online giving form [here](#).



Bank transfer

ISB accepts bank transfer payment in RMB only. Remittance instruction must include "BGF" in the section titled 交易附言, the invoice number, and/or the name of student. To ensure proper credit, a copy of the bank transfer remittance slip must be scanned and sent to the Business Office email account at tuition@isb.bj.edu.cn. All bank transfer fees are the responsibility of the payer.

收款名称: 北京顺义国际学校

账户号码: 1100 1019 9000 5250 0704

银行名称: 中国建设银行股份有限公司北京中油支行

For more information about the fund and ways to contribute, please email advancement@isb.bj.edu.cn.